



PLANNING & DEVELOPMENT  
SERVICES DEPARTMENT

## CITY OF FRISCO

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### Memorandum

**To:** Honorable Mayor and City Council Members

**From:** Kellie Rhodes, Planning Technician

**XC:** George Purefoy, City Manager  
John Lettelleir, AICP, Director of Planning & Development

**Date:** November 18, 2008

**Subject:** Consider and act upon adoption of an ordinance adding the name Main Street to Farm-to-Market 3537 from Preston Road to Custer Road. STRE08-0015. (Planning & Development Services)

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**Action Requested:** Adoption of an Ordinance adding the name Main Street to Farm-to-Market 3537 from Preston Road to Custer Road.

**Background Information:** Ramona Luster, GIS Addressing Coordinator of Collin County, contacted the City to work jointly to rename the County Roads within the City of Frisco or the ETJ in order to improve mail delivery and improve Emergency Services response time.

**Alternatives:** The City Council could choose not to adopt the Ordinance, therefore not changing the street name.

**Financial Considerations:** Not Applicable.

**Board Review/Citizen Input:** Notices were sent on October 15<sup>th</sup> to twenty-six (26) property owners adjacent to FM 3537 between Preston Road to Custer Road; one (1) response (attached) – no objection.

**Public Impact:** There are four properties that are addressed to the street. The property owners will receive a letter by mail from us indicating their new address, which they can take to the DPS office to get a free address change on their drivers' licenses. The ordinance will be filed with the County and the local and district post offices within a week of the ordinance being approved.

**Legal Review:** The ordinance was reviewed by the City Attorney's office.

**Supporting Documents:**

- Ordinance
- Location Map
- Letter in Support

**Staff Recommendation:** Recommended for Approval.